

**SUPERIOR COURT OF JUSTICE**  
**COUR SUPÉRIEURE DE JUSTICE**

CANADA  
PROVINCE OF ONTARIO  
PROVINCE DE L'ONTARIO

TORONTO REGION  
RÉGION DE TORONTO:



**HER MAJESTY THE QUEEN**  
**SA MAJESTÉ LA REINE**

**AGAINST**  
**CONTRE**

**ALAN BENLOLO**

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**PROHIBITION ORDER AND RETURNS OF INFORMATION**  
**PURSUANT TO SUBSECTIONS**  
**34.(1) AND 35.(1) OF THE COMPETITION ACT**

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**ON THE APPLICATION OF THE ATTORNEY GENERAL OF CANADA** for an Order of Prohibition pursuant to subsection 34.(1) and for the court to require the return of information pursuant to subsection 35.(1) of the *Competition Act*, R.S. 1985, c. C-34, made at the time of sentencing of ALAN BENLOLO for having committed violations of section 52.(1) of the *Competition Act*, thereby committing offenses contrary to section 52.(5)(a) of the Act.;

**IN ADDITION** to any other penalty imposed upon ALAN BENLOLO,

**BY THIS ORDER THIS COURT PROHIBITS:**

The continuation or repetition of the offense or the doing of any act or thing by ALAN BENLOLO directed toward the continuation or repetition of the offense, including that:

**ALAN BENLOLO not be involved, directly or indirectly, in making or sending, by any means, representations to named individuals or named organizations for the purpose of soliciting business without first obtaining a positive Written Opinion with respect to such representations, pursuant to section 124.1 of the *Competition Act*,**

**For the purposes of clarification, this provision will apply where the involvement of ALAN BENLOLO is, or has been:**

1. **Incorporating, or being listed as a director or officer, of any business engaged in making or sending representations as described above.**
2. **Owning in whole or in part, directly or indirectly, investing in or lending money to any business engaged in making or sending representations as described above.**
3. **Managing, supervising, directing, providing guidance, advising, counselling, working as an employee or agent, or being involved in any other way, directly or indirectly, with any business engaged in making or sending representations as described above.**
4. **Receiving any pecuniary benefit from any business engaged in making or sending representations as described above.**
5. **Providing any services, paid or unpaid, to any business engaged in making or sending representations as described above.**
6. **Writing, developing, providing guidance, advising or counselling, for any solicitations used by any business engaged in making or sending representations as described above.**

**AND THIS COURT DOES FURTHER ORDER THAT:**

**ALAN BENLOLO not engage, directly or indirectly, in any business venture with Victor Serfaty.**

**ALAN BENLOLO shall cease operation of Yellow.com Business Pages Corp. but shall not wind up or dissolve the company during the period that this Order is in effect.**

**ALAN BENLOLO shall not have any involvement, directly or indirectly, or receive any pecuniary benefit, from the following named companies: 1421628 Ontario Limited and 1448466 Ontario Limited, carrying on business as, YellowBusinessPages.com, YellowBusinessDirectory.com (or YELLOWBUSINESSSDIRECTORY.COM) and Yellow.com Business Pages. For purposes of clarification, and without limiting its generality, see the examples of "involvement" described above.**

**AND THIS COURT DOES FURTHER ORDER THAT ALAN BENLOLO SHALL**

On the anniversary date of this Order provide written returns, under solemn affirmation, to Commissioner of Competition, itemizing and providing details of his business interests if the businesses relate to the making of representations to the public, on a yearly basis, for a period of three years. These written returns shall provide information on:

1. Names of businesses and trade names he is involved with, directly or indirectly;
2. Provide full disclosure of all his financial transactions with the businesses covered by sub-paragraph 1 above;
3. Provide full disclosure of all contracts, agreements, or arrangements, actual or tacit, with other persons he is involved with in the businesses covered by sub-paragraph 1 above, from the date of his conviction for the Competition Act offenses on April 23, 2004.

(Without limiting the generality of the term "involved", see the examples of involvement above.)

**AND THIS COURT SHALL** retain jurisdiction over the parties to this proceeding for the purposes of interpreting, varying or rescinding any of the provisions of this Order, upon the application of either party.

**AND THIS COURT FURTHER ORDERS THAT THIS** Order shall terminate five years from the date thereof.

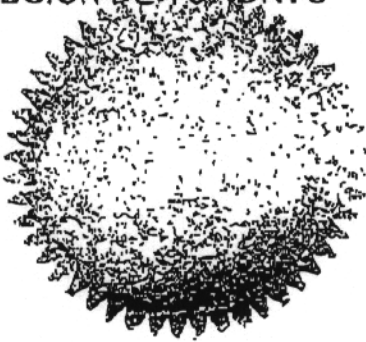
DATED at the City of Toronto, in the Province of Ontario, this 1<sup>st</sup> day of October, 2004.

  
Justice of the Ontario Superior Court of Justice

**SUPERIOR COURT OF JUSTICE**  
**COUR SUPÉRIEURE DE JUSTICE**

CANADA  
PROVINCE OF ONTARIO  
PROVINCE DE L'ONTARIO

TORONTO REGION  
RÉGION DE TORONTO



HER MAJESTY THE QUEEN  
SA MAJESTÉ LA REINE

AGAINST  
CONTRE

ELLIOT BENLOLO

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**PROHIBITION ORDER AND RETURNS OF INFORMATION  
PURSUANT TO SUBSECTIONS  
34.(1) AND 35.(1) OF THE COMPETITION ACT**

---

**ON THE APPLICATION OF THE ATTORNEY GENERAL OF CANADA** for an Order of Prohibition pursuant to subsection 34.(1) and for the court to require the return of information pursuant to subsection 35.(1) of the *Competition Act*, R.S. 1985, c. C-34, made at the time of sentencing of ELLIOT BENLOLO for having committed violations of section 52.(1) of the *Competition Act*, thereby committing offenses contrary to section 52.(5)(a) of the Act.;

**IN ADDITION** to any other penalty imposed upon ELLIOT BENLOLO,

**BY THIS ORDER THIS COURT PROHIBITS:**

The continuation or repetition of the offense or the doing of any act or thing by ELLIOT BENLOLO directed toward the continuation or repetition of the offense, including that:

ELLIOT BENLOLO not be involved, directly or indirectly, in making or sending, by any means, representations to named individuals or named organizations for the purpose of soliciting business without first obtaining a positive Written Opinion with respect to such representations, pursuant to section 124.1 of the *Competition Act*,

For the purposes of clarification, this provision will apply where the involvement of

ELLIOT BENLOLO is, or has been:

1. Incorporating, or being listed as a director or officer, of any business engaged in making or sending representations as described above.
2. Owning in whole or in part, directly or indirectly, investing in or lending money to any business engaged in making or sending representations as described above.
3. Managing, supervising, directing, providing guidance, advising, counselling, working as an employee or agent, or being involved in any other way, directly or indirectly, with any business engaged in making or sending representations as described above.
4. Receiving any pecuniary benefit from any business engaged in making or sending representations as described above.
5. Providing any services, paid or unpaid, to any business engaged in making or sending representations as described above.
6. Writing, developing, providing guidance, advising or counselling, for any solicitations used by any business engaged in making or sending representations as described above.

**AND THIS COURT DOES FURTHER ORDER THAT:**

If ELLIOT BENLOLO engages, directly or indirectly, in any business venture with VICTOR SERFATY, then he shall make full written disclosure of all particulars of the business venture, including the nature of the relationship and the financial aspects, under solemn affirmation, to the Commissioner of Competition on the anniversary date of this order.

ELLIOT BENLOLO shall not have any involvement, directly or indirectly, or receive any pecuniary benefit, from the following named companies: 1421628 Ontario Limited, Yellow.com Business Pages Corp and 1448466 Ontario Limited, carrying on business as, YellowBusinessPages.com, YellowBusinessDirectory.com (or YELLOWBUSINESSDIRECTORY.COM) and Yellow.com Business Pages. For purposes of clarification, and without limiting its generality, see the examples of "involvement" described above.

**AND THIS COURT DOES FURTHER ORDER THAT ELLIOT BENLOLO SHALL**

On the anniversary date of this Order provide written returns, under solemn affirmation, to Commissioner of Competition, itemizing and providing details of his business interests if the businesses relate to the making of representations to the public, on a yearly basis, for a period of three years. These written returns shall provide information on:

1. Names of businesses and trade names he is involved with, directly or indirectly;
2. Provide full disclosure of all his financial transactions with the businesses covered by sub-paragraph 1 above;
3. Provide full disclosure of all contracts, agreements, or arrangements, actual or tacit, with other persons he is involved with in the businesses covered by sub-paragraph 1 above, from the date of his conviction for the Competition Act offenses on April 23,2004.

(Without limiting the generality of the term "involved", see the examples of involvement above.)

**AND THIS COURT SHALL** retain jurisdiction over the parties to this proceeding for the purposes of interpreting, varying or rescinding any of the provisions of this Order, upon the application of either party.

**AND THIS COURT FURTHER ORDERS THAT THIS** Order shall terminate five years from the date thereof.

DATED at the City of Toronto, in the Province of Ontario, this 15<sup>th</sup> day of October 2004.

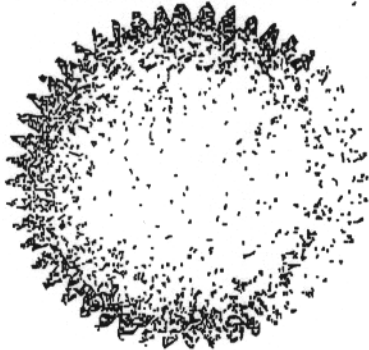
  
 Justice of the Ontario Superior Court of Justice



**SUPERIOR COURT OF JUSTICE**  
**COUR SUPÉRIEURE DE JUSTICE**

CANADA  
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TORONTO REGION  
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**HER MAJESTY THE QUEEN**  
**SA MAJESTÉ LA REINE**

**AGAINST**  
**CONTRE**

**SIMON BENLOLO**

---

**PROHIBITION ORDER AND RETURNS OF INFORMATION**  
**PURSUANT TO SUBSECTIONS**  
**34.(1) AND 35.(1) OF THE COMPETITION ACT**

---

**ON THE APPLICATION OF THE ATTORNEY GENERAL OF CANADA** for an Order of Prohibition pursuant to subsection 34.(1) and for the court to require the return of information pursuant to subsection 35.(1) of the *Competition Act*, R.S. 1985, c. C-34, made at the time of sentencing of SIMON BENLOLO for having committed violations of section 52.(1) of the *Competition Act*, thereby committing offenses contrary to section 52.(5)(a) of the Act.;

**IN ADDITION to any other penalty imposed upon SIMON BENLOLO,**

**BY THIS ORDER THIS COURT PROHIBITS:**

The continuation or repetition of the offense or the doing of any act or thing by SIMON BENLOLO directed toward the continuation or repetition of the offense, including that:

SIMON BENLOLO not be involved, directly or indirectly, in making or sending, by any means, representations to named individuals or named organizations for the purpose of soliciting business without first obtaining a positive Written Opinion with respect to such representations, pursuant to section 124.1 of the *Competition Act*,

For the purposes of clarification, this provision will apply where the involvement of SIMON BENLOLO is, or has been:

1. Incorporating, or being listed as a director or officer, of any business engaged in making or sending representations as described above.
2. Owning in whole or in part, directly or indirectly, investing in or lending money to any business engaged in making or sending representations as described above.
3. Managing, supervising, directing, providing guidance, advising, counselling, working as an employee or agent, or being involved in any other way, directly or indirectly, with any business engaged in making or sending representations as described above.
4. Receiving any pecuniary benefit from any business engaged in making or sending representations as described above.
5. Providing any services, paid or unpaid, to any business engaged in making or sending representations as described above.
6. Writing, developing, providing guidance, advising or counselling, for any solicitations used by any business engaged in making or sending representations as described above.

**AND THIS COURT DOES FURTHER ORDER THAT:**

SIMON BENLOLO not engage, directly or indirectly, in any business venture with Victor Serfaty.

SIMON BENLOLO shall cease operation of 1448466 Ontario Limited but shall not wind up or dissolve the company during the period that this Order is in effect.

SIMON BENLOLO shall not have any involvement, directly or indirectly, or receive any pecuniary benefit, from the following named companies: 1421628 Ontario Limited and Yellow.com Business Pages Corp., carrying on business as, YellowBusinessPages.com, YellowBusinessDirectory.com and Yellow.com Business Pages. For purposes of clarification, and without limiting its generality, see the examples of "involvement" described above.



**AND THIS COURT DOES FURTHER ORDER THAT SIMON BENLOLO SHALL**

On the anniversary date of this Order provide written returns, under solemn affirmation, to Commissioner of Competition, itemizing and providing details of his business interests if the businesses relate to the making of representations to the public, on a yearly basis, for a period of three years. These written returns shall provide information on:

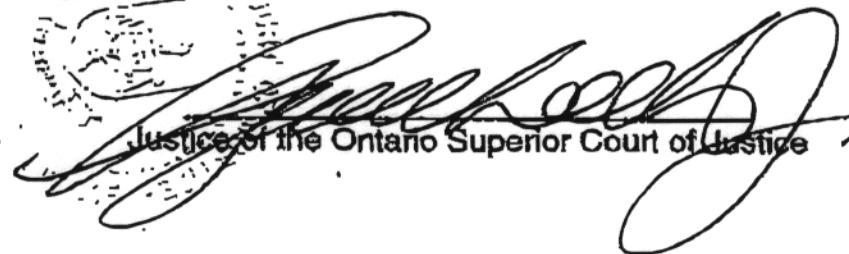
1. Names of businesses and trade names he is involved with, directly or indirectly;
2. Provide full disclosure of all his financial transactions with the businesses covered by sub-paragraph 1 above;
3. Provide full disclosure of all contracts, agreements, or arrangements, actual or tacit, with other persons he is involved with in the businesses covered by sub-paragraph 1 above, from the date of his conviction for the Competition Act offenses on April 23,2004.

(Without limiting the generality of the term "involved", see the examples of involvement above.)

**AND THIS COURT SHALL** retain jurisdiction over the parties to this proceeding for the purposes of interpreting, varying or rescinding any of the provisions of this Order, upon the application of either party.

**AND THIS COURT FURTHER ORDERS THAT THIS** Order shall terminate five years from the date thereof.

DATED at the City of Toronto, in the Province of Ontario, this 1<sup>st</sup> day of October, 2004.



Justice of the Ontario Superior Court of Justice

**SUPERIOR COURT OF JUSTICE**  
**COUR SUPÉRIEURE DE JUSTICE**

CANADA  
PROVINCE OF ONTARIO  
PROVINCE DE L'ONTARIO

TORONTO REGION  
RÉGION DE TORONTO



**HER MAJESTY THE QUEEN**  
**SA MAJESTÉ LA REINE**

**AGAINST**  
**CONTRE**

**VICTOR SERFATY**

---

**PROHIBITION ORDER AND RETURNS OF INFORMATION**  
**PURSUANT TO SUBSECTIONS**  
**34.(1) AND 35.(1) OF THE COMPETITION ACT**

---

**ON THE APPLICATION OF THE ATTORNEY GENERAL OF CANADA** for an Order of Prohibition pursuant to subsection 34.(1) and for the court to require the return of information pursuant to subsection 35.(1) of the *Competition Act*, R.S. 1985, c. C-34, made at the time of sentencing of VICTOR SERFATY for having committed violations of section 52.(1) of the *Competition Act*, thereby committing offenses contrary to section 52.(5)(a) of the Act.;

**IN ADDITION** to any other penalty imposed upon VICTOR SERFATY,

**BY THIS ORDER THIS COURT PROHIBITS:**

The continuation or repetition of the offense or the doing of any act or thing by VICTOR SERFATY directed toward the continuation or repetition of the offense, including that:

VICTOR SERFATY not be involved, directly or indirectly, in making or sending, by any means, representations to named individuals or named organizations for the purpose of soliciting business without first obtaining a positive Written Opinion with respect to such representations, pursuant to section 124.1 of the *Competition Act*,

For the purposes of clarification, this provision will apply where the involvement of VICTOR SERFATY is, or has been:

1. Incorporating, or being listed as a director or officer, of any business engaged in making or sending representations as described above.
2. Owning in whole or in part, directly or indirectly, investing in or lending money to any business engaged in making or sending representations as described above.
3. Managing, supervising, directing, providing guidance, advising, counselling, working as an employee or agent, or being involved in any other way, directly or indirectly, with any business engaged in making or sending representations as described above.
4. Receiving any pecuniary benefit from any business engaged in making or sending representations as described above.
5. Providing any services, paid or unpaid, to any business engaged in making or sending representations as described above.
6. Writing, developing, providing guidance, advising or counselling, for any solicitations used by any business engaged in making or sending representations as described above.

**AND THIS COURT DOES FURTHER ORDER THAT:**

VICTOR SERFATY not engage, directly or indirectly, in any business venture with ALAN BENLOLO and SIMON BENLOLO.

If VICTOR SERFATY engages, directly or indirectly, in any business venture with ELLIOT BENLOLO, then he shall make full written disclosure of all particulars of the business venture, including the nature of the relationship and the financial aspects, under solemn affirmation, to the Commissioner of Competition on the anniversary date of this order.

VICTOR SERFATY shall not have any involvement, directly or indirectly, or receive any pecuniary benefit, from the following named companies: 1448466 Ontario Limited and Yellow.com Business Pages Corp., carrying on business as, YellowBusinessPages.com, YellowBusinessDirectory.com (or YELLOW BUSINESS DIRECTORY.COM) and Yellow.com Business Pages. For purposes of clarification, and without limiting its generality, see the examples of "involvement" described above.

**AND THIS COURT DOES FURTHER ORDER THAT VICTOR SERFATY SHALL**

On the anniversary date of this Order provide written returns, under solemn affirmation, to Commissioner of Competition, itemizing and providing details of his business interests if the businesses relate to the making of representations to the public, on a yearly basis, for a period of three years. These written returns shall provide information on:

1. Names of businesses and trade names he is involved with, directly or indirectly;
2. Provide full disclosure of all his financial transactions with the businesses covered by sub-paragraph 1 above;
3. Provide full disclosure of all contracts, agreements, or arrangements, actual or tacit, with other persons he is involved with in the businesses covered by sub-paragraph 1 above, from the date of his conviction for the Competition Act offenses on April 23,2004.

(Without limiting the generality of the term "involved", see the examples of involvement above.)

**AND THIS COURT SHALL** retain jurisdiction over the parties to this proceeding for the purposes of interpreting, varying or rescinding any of the provisions of this Order, upon the application of either party.

**AND THIS COURT FURTHER ORDERS THAT THIS** Order shall terminate five years from the date thereof.

DATED at the City of Toronto, in the Province of Ontario, this 18<sup>th</sup> day of October, 2004.



Justice of the Ontario Superior Court of Justice